

# 2021



## IMPACT REPORT

### STAKEHOLDER INFLUENCE

Network creation, collaborations, impact on decision making and policies



EA is part of :

- Reffnet
- WBCSD
- Plan Climat Vaud
- Signatories of the **WWF** call for Global Plastic Treaty

### International report on plastic pollution

Showcase of the use of the National Guidance for Plastic Pollution Hotspotting and Shaping Action



### DIRECT IMPACT

Development and application of assessment methodologies for reduction of environmental footprint

### Launch of PLASTEAX platform

First data platform dedicated to plastic environmental analytics that gives access to best in class polymer and application specific waste management & leakage data, standardised and reconciled for all countries worldwide



**15** footprint projects delivered

Including LCAs, plastic footprint and circularity assessments



### KNOWLEDGE CREATION

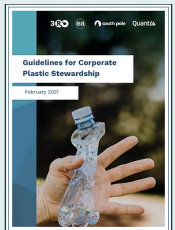
Publications, awareness raising, expertise transfer

### Guidelines for Corporate Plastic Stewardship

First integrated framework for standardised accounting and reporting of plastic footprints

**2** Publications in peer reviewed journals

Environmental assessment and recommendations for COVID masks and primary healthcare in Switzerland



### A new framework developed for WBCSD

A new holistic approach on packaging sustainability, going beyond LCA metrics and integrating plastic footprint, circularity and chemicals of concern.



### One new topic explored: Paint Microplastic

This report intends to fill the knowledge gap around paint plastic pollution by providing a first global estimate of its leakage to the environment



### 1 Educational factsheet on COVID masks

Environmental assessment and recommendations for COVID masks in Switzerland

**20** Tutorials, webinars, trainings  
**>100** people trained in various topics from plastic footprint, circularity and LCA



# THANKS TO OUR PROJECTS AND PASSION FOR CHANGE IN 2021 WE HAVE...

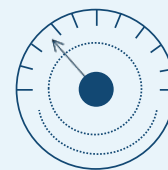
---

Collaborated and created new **network** with over 100 people from **30 companies** and **international organizations** including IUCN, UNEP, WBCSD, WWF, WEF and PEW

Worked on the assessment of several technological **impactful solutions** for lowering environmental impact

Obtained a first spontaneous contact and offer for **support** from a philanthropist

[Media covered our work in articles or broadcast](#)



 20 times

40

different projects



## SMALL TEAM, BIG IMPACT

---

Our team is involved in numerous national and international projects with the main actors of the plastic space:

Global Plastic treaty, Plastic disclosure (WBCSD), EU commission project on microplastic pollution reduction, Plan Climat Vaud, Project Drawdown, WWF Plastic Smart Cities

*Follow us in 2022 for more impactful projects...*

